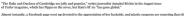


Not always a bridesmaid: Pippa Middleton steps to forefront

The minute Philippa Charlotte Middleton stepped onto the red carpet at her sister's royal wedding, she became a star.

There was almost a gasp across the world," says Ashley Pearson, royal watcher and journalist quoted in Tuesday's TLC cable special, Cong About Physic (B ETP). The phanes on everyone's lips, says Pearson: "Whis's that giffer K. Kist Middlerton's younger since, Pipe, 22, CP Fip, as her family cells be. With the visiones smile and demure but sexy Alexander McQueen dress, Pipes catapulted into pop-culture fame, stenling a silee of the spotlight at Kate's April 29 worlding to Prince William.





50 fart mis year, she rannes no. 35 overain on 1004 10041 is concern mean measures mean exposure, and mis received more internion in tabledid, 17 wear-magazines and on eigheity websites than Lady Gag, Oprah Winfrey, Gwyneth Paltrow and George Clooney. It's no surprise that 72% of readers casting votes on the Heat Index want to know more about her.

"There is no question that everyone in the world is crazy about Pippa Middleton," says Amy Winter, general manager of TLC, explaining the documentary.
"We went through a number of different titles. This one captured the tone of the show. It's very much how our audience feels."

As for what it is exactly about the youngest Middleton that is so appealing, Winter says, "I just think she's a sophisticated breath of fresh air. I think Kate is as well, but Pippa's the sporty, young sister."

She has been "a paparazai favorite" since the wedding, says-lared Eng, founder of the celebrity website. JustJared.com. He has posted at least 25 stories featuring Fippo in the three menths since the wedding. While he ratered shot get as much traffice as Karle, (Fippo) gets tests more than a lot of other well-established actives and musicians, "Sur Spize," Pippo seems to be a little less asserted han Kare and has a bit more approach to the surface and the state of the surface and the state of the surface and the surface

But the wedding was only the beginning. Says Eng, "Pippa's time to shine has yet to come."

The British news seems to think that time is bene: "Perfect Pinna" is even one of its nicknames for her.

The entires the spress seems to timate must time is never. Perfect, repgia as seven one or on microamness or net.

We are ference with this energoed we, neglectly after photous of here and Kast is hillsuid dering; a most family variation to Bitza peoped up two weeks after the reposit working. Prigo has artirablent for rilin shape to Pilates, and she recently competed in a triathlon. But it was the dress she seere to the weekling and its perfect if that review customed insulations. The properties of the results of the results

A recent university grad, he was watching the wedding with pals. "I didn't even know Fippa existed. As soon as she stepped out of the car, we all went, 'Wow, she is stuming.' Turns out the rest of the world throught so, too." Bendar unich't evented a Facebook one devoted to Ficon's backside. By the end of the first day, he had an 2000 'Bles' from folks who had a similar

appreciation.

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The plants suggest industry "Blas" Far. Inc.

"When he capitoded in the last two months," one plant Gate, A based and of plant or expect is benefitive. N. E. "She's alm with funcative curves." While
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Annie Scudder, editor of Tre-Sugar.com, the sex and culture site on the PupSugar Network, says that since the royal wedding, the PupSugar Network has run countless stories about Pippa.

Soulder ones that occasionally, readers will pest comments using, "Such out a coldricity" or "I could came less," but judging by the propularity of the stories, the majority of the readers are carries ashout the. "And since we've nover readily heard from Figura heards!, the juddic can practically make her whoever they want her to be."

So adds. "Commenced to Sate, Figura in a vorage professional who we see heading to work with the ligation bag, instead of points for prefetch coordinated.

photo ops. She has the royal unru that functionates people without the restrictions."

Scadder points on that Pippa's silence, whether it's a mandate from the reyal family, a public-relations strategy or simply a refuctance to step into the spotlight, has only helped build Pippa bazz.

"Keeping quiet in the press so far has increased the mystique around her while also preventing her from ruffling any feathers at Buckingham Palace. An interview with Pippa is a big score, as I'm sure the public is eager to put some personality behind the pictures."

Like professional celebrities, Pippa also keeps people guessing about her love life, contributing to the allure.

At the end of June, she was spotted in the crowd watching Wimbledon tennis with cricket player and businessman Alex Loudon, 30, her on-ugain, off-ugain

Affice for of June, site was spotted in the crossed watering Wammeeoto Benius with encisel gauger and businessman Alex Loubon, 30, her on-again, off-again beni.

She has been also been pictured with George Percy, son of the Duke of Northumberland, whom she has known since her days at Edinburgh University.

And she and Prince Harry scenned to share conspiratorial smiles throughout the reyal worlding and balcomy appearance, prompting hope that the two would provide the next fairy-tale normance and the next royal weedling. But no such luck, so far.

"Hat" Harry told reporters in June. "I'm 100% single."

Durwing With the Stars you Mark Ballas told AOL celebrity writer Rob Shuter last week that he's a "lunge fan" and would love to see her on the show. "My first choice of celebrity during partner next season would be "liqua Biddienn."

Manardolle, Brunder, whose Parkooks, two see nich as more than 2000 and 2000 and 2000 and offers to have the nase. He save he has represent for

Pippa beyond her body.

She's absolutely stunning. I think there's more to Pippa than meets the eye. She has a certain allure about her. And her allure is what motivates people to

our s accountry stumming, a times trere's move to rappa than meets the eye, one has a certain amore about the rather about the name is what intervales project to take more of an interest in her."